

Naturalive

BEAUTY

Feel Nature, Feel Good™



A chemist mom's quiet rebellion
against everything we shouldn't be
putting on our skin.



In 2004, MSc chemical engineer Livaoğlu published a book titled *"Methods to Protect Against Harmful Chemicals: A Healthy Life."* She listed scientifically, the everyday substances we'd been conditioned to accept on our skin, in our home and life.

From a book to a family of more than two hundred natural products today. This is the story of Naturalive.



THE FOUNDER

Kudret Livaoğlu, *firstly a mom*,
MSc chemical engineer, author and
researcher passionate about science.

After writing the book, she couldn't bear the thought of her children being exposed to these substances. Therefore she began developing the alternatives. For the sake of those she loved, she began researching and experimenting in her own kitchen. She began developing the alternatives, a line of products that delivered the same results without the harmful chemicals.



NATURALIVE BEGINS, 2004

From a manuscript to a manufacturer

MSc chemical engineer Livaoğlu founded Natural Yaşam Ürünleri İth. İhr. Tic. (Naturalive Beauty). As a pioneering manufacturer in the industry, from the very first batch, the line grew to cover natural cosmetics, personal care, food supplements, household cleaning and hygiene, today numbering *more than 200 products* under the Naturalive Beauty and HumaLiva brands.



www.naturaliveglobal.com

NATURAL COSMETICS PERSONAL CARE &



1ST NATURAL DEODORANT STICK of the TURKEY

ALCOHOL,
ALUMINUM,
PARABEN
or any harmful
chemical
FREE



naturaliveglobal.com

Flower



Lavender



Orange



NATURAL DEODORANTS

naturaliveglobal.com

1ST NATURAL

Toothpaste of TURKEY



**Clinically Proven
Cavity Protection**



Sensitivity



**Effective Canker
Sores & Ulcers**



**Gargle for
Sore Throats**



Üniversite klinik çalışmalarında,
diş çürümelerine karşı etkinliği
İSPATLANMIŞTIR.

Natural Toothpastes

SLS, PARABEN,
TRICLOSAN, FLUORIDE
or any harmful chemical
FREE!



Clove Toothpaste

- Clove
- Bentonite Clay
- Thyme
- Pomegranate Peel

Children Toothpaste

- Miswak
- Propolis
- Tea tree
- Strawberry



Mint Toothpaste

- Miswak
- Propolis
- Tea tree
- Mint



Olive Oil Liquid Hand Soap

Effective
especially for
very dry skin
and **eczema**.

Boiling olive
oil and
coconut oil
for **3 days**.



Cleans - Moisturizes - Softens

Natural Hand Soaps



OLIVE OIL FOAMING



SIDR



JUNIPER TAR



PUMPKIN
FIBER BITTİM



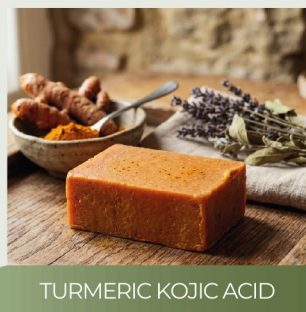
NICELLA SEEDS



LAVENDER HONEY



SULFUR



TURMERIC KOJIC ACID



OLIVE OIL

Skin-Similar Care *Collection*

Highly effective in Reducing the Signs of
Skin Aging

- 💧 Skin-Similar Moisturizing Agent
- 🕒 Evens Skin Texture and Tone
- 🧴 Improves Fine and Dynamic Lines



RETINOL & SQUALANE

Nourishes to
help it better
withstand the
drying effects
of retinol.



Skin-Similar Care *Collection*

Non-Comedogenic Hydration
for All Skin Types

💧 Skin-Similar Moisturizing Agent

🕒 Fast-Absorbing and Hydrates

💎 Adds Shine to Hair

SQUALANE

- ✓ Rosacea
- ✓ Redness
- ✓ Strengthens Skin Barrier



Naturalive Serums



Eyebrow
& Eyelash



Hair
Minimizer



Tail Oil



Skin
Care
Repair
Oil



Hair
Care
Lotion

Effective Care



Anti-Aging



Dark Spot
Correcting



Pore
Tightening
Peeling



Anti-Acne
Oil
Balancing

\$120



Vitamin C +
Niacinamide



Hyaluronic
Acid 2%

\$120





Shampoo Oily Hair



Shampoo All Hair Types



Shampoo Dry & Normal Hair



Shower Gel

NATURAL HAIR CONDITIONER



Moisture Softness
& Shine

Silicone, formaldehyde, SLS, SLES, DEA,
DMDM Hydantoin, perfume, dyes,
additives or any harmful chemicals
FREE!



naturaliveglobal.com

INTENSIVE CARE CREAM

(Emergency Cream)

- ECZEMA
- VERY DRY SKIN
- FUNGAL
- INFECTIONS
- HEMORRHOIDS
- BURNS
- WOUNDS
- PSORIASIS

**11 TYPES OF
HERBAL
OILS**



Naturalive Creams & Lotions



CASTOR OIL HAND & BODY LOTION



OLIVE OIL HAND & BODY LOTION



HAND & BODY CARE CREAM



DAY CREAM OILY SKIN



DAY CREAM DRY & NORMAL



NOURISHING MAKEUP
CLEANSING MILK



BB CREAM MEDIUM

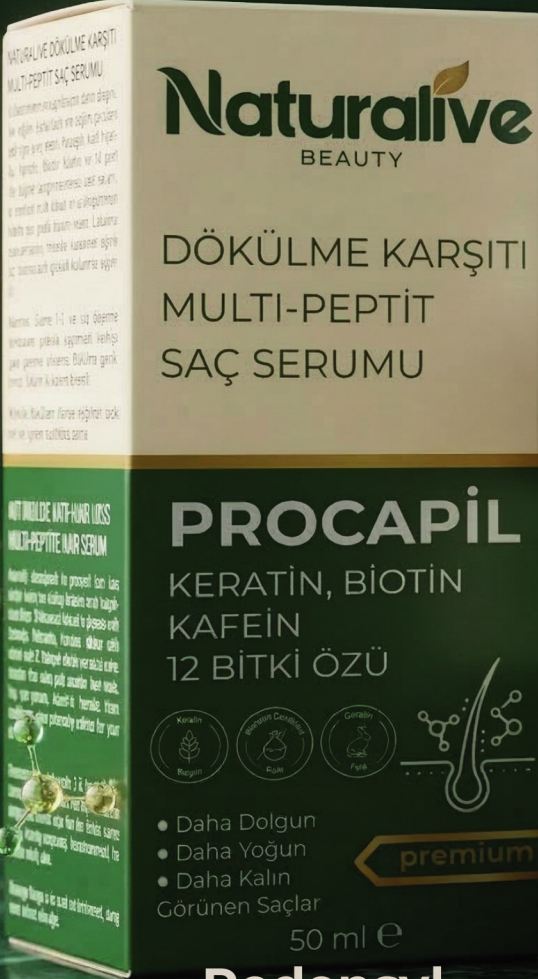


BB CREAM LIGHT



MINERAL CLAY
MASK BENTONITE

Anti-Hair Loss Multi-Peptide Hair Serum



- Redensyl
- Anagain
- Procapil
- Baicapil
- Capixyl
- Caffeine

ACTIVE INGREDIENTS HAVE BEEN PROVEN TO SUPPORT HAIR FOLLICLE REGENERATION



- Reactivate hair follicles
- Support the hair growth cycle
- Help hair grow stronger

100% natural rose yeast.

1ST distillation.

Contains a high percentage of
ROSE OIL



Tightens Pores-Moisturizes

ANTIBACTERIAL ► ANTI ACNE

Helps with **ROSACEA**. Reduces redness and soothes the skin.

Supports collagen and elastin production, fighting against the
effects of **aging** and supporting **skin renewal**.

naturaliveglobal.com

Natural Cosmetics



LIP LINER - LATTE & NUDE PINK



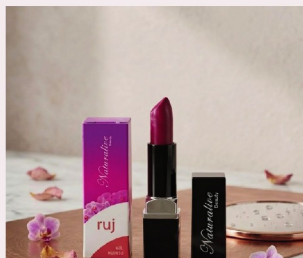
PURE ROSE OIL



PURE ROSE WATER



LIPSTICK PEACHY



LIPSTICK DRIED ROSE



PURE COCONUT OIL



EYE PENCIL



LIPBALM



TINTED LIPBALM

A woman is washing a baby's hair in a bathtub. The baby is smiling and looking up. A bottle of Naturalive Baby Shampoo is in the foreground. The bottle is yellow and has a white cap. The label on the bottle says "Naturalive Baby", "dogal bebek şampuanı", "gacilumuz için en orhig", and "E.L. Sifuna Penden, Olusma Kiboz". There are also four circular icons on the right side of the image: "CLINICALLY TESTED", "CRUELTY FREE", "VEGAN", and "SILICONE FREE". The website "naturaliveglobal.com" is at the bottom right.



naturaliveglobal.com

MOM & KIDS



Baby Shampoo



Toothpaste

Wet Wipes



Baby Oil



Diaper Rash Cream



Olive Oil Soap



www.naturaliveglobal.com

& NATURAL FOOD SUPPLEMENTS



Youth & Beauty



NADH • NMN

Astaxanthin • Coenzyme Q10

Glutathione • Resveratrol

Alpha Lipoic Acid • Hyaluronic Acid

Natural Food Supplements

- Skin
- Hair
- Bone
- Cartilage



Type I - Type II - Type III Collagen,
Hyaluronic Acid, Vitamin C, Biotin

- Happiness
- Relaxation
- Satiety



5-HTP & Vitamin B6

- Thyroid
- Hair
- Nails



Selenium

Glucosamine Chondroitin MSM

- Bone
- Joint
- Cartilage

Multivitamin Korean Ginseng based

- Daily Support

Omega 3 Fish Oil

- Brain
- Eye
- Heart

Calcium, Magnesium & Vitamin B6

- Muscle
- Bone
- Fatigue

Beta Glukan Black Elderberry L-Arginine

- Immunity

Focus: Ginkgo Biloba, Citicoline & Phosphatidylserine

- Brain Booster

LOSE WEIGHT STAY HEALTHY



Conjugated Linoleic Acid - Glucomannan-
Bromelain - Garcinia Extract - Vitamin C & B6 -
L-Carnitine - 5-HTP - Chromium - Selenium

Gut health is a PRIORITY!



Probiotic
yeast



Sexual Performance



Epimedium Maca
& L-Arginine

Sore Throat Cough



Cough Herb Extract

Antioxidant
Anti-Inflammatory



Blueberry Extract

Bond & Energy



Carob Extract

Menopause
Hormonal Balance
Fertility
Anti-aging
Alzheimer's



naturaliveglobal.com



HUMA Live
VİTAMİN C + ÇİNKO & ZENCEFİL
Kolajen Sentezi, Bağışıklık, Enerji

Takviye Edici Gıda

- Vitamin C
- Zencefil
- Zerdeçal
- Zn Çinko
- Karabiber
- Vitamin D3

Vitamin C
Zinc
Ginger

- Energy
- Immunity
- Radiant Skin



HUMA Live
DEMİR

- High Absorption
- Bone-cartilage-blood
- Immunity
- Fatigue

Iron Drops with Molasses
(Microencapsule-Lipofer)



HUMA Live
İYOT ÇÖZELTİSİ

- Energy
- Immunity
- Thyroid

Iodine Solution



HUMA Live
DEMİR BISGLİSİNAT & VİTAMİN C

- High Absorption
- Bone-cartilage-blood
- Immunity
- Fatigue

Iron Bisglycinate & Vitamin C



HUMA Live
D3K2 vitamin

- Muscle
- Bone
- Immunity

D3 K2 Vitamin



HUMA Live
B12 VİTAMİNİ

- Memory
- Immunity
- Energy

Vitamin B12
(Methylcobalamin)

HOME CLEANING HYGIENE



1ST NATURAL CLAY-BASED CREAM CLEANSER of the **WORLD**



SINKS



TILES



BATHROOM



KITCHENWARE



Naturalive
BEAUTY

**Doğal Krem
Temizleyici**
Cream Cleaner

Kil + Limon + Boraks



Her şeyi de
TV ekranları



Safesiz
Aromasız



Güvenli
Tutkunsuz



Parlatıcı
Kıvraklı



Foşta, Alneşak, Kler,
Parlam İçin

Net. 500ml/700g: €

1ST NATURAL BLEACH

of Turkey



CHLORINE,
PHOSPHATE,
AMMONIA,
SYNTHETIC
PERFUMES
FREE!



WHITE LAUNDRY



DISHWASHER



TILES AND GROUT



SHEER CURTAINS



HOUSE CLEANING

Naturalive Laundry Detergents

Liquid
Laundry
Detergent
with Borax



Liquid
Laundry
Detergent
for Colors



Oxygen
Bleach Stain
Remover
Concentrated



Liquid
Laundry
Detergent
for White



ALL-PURPOSE CLEANER



TILES-WALLS-MARBLE-FLOOR
MIRRORS-WINDOW-GLASSWARE
CARPETS-ARMCHAIRS



Dishwasher Tablet



Liquid Dishwasher
Detergent



Hand Dishwashing
Detergent



Allpurpose Cleaner

naturaliveglobal.com

NATURAL POWER



Lemon Degreaser



Liquid Soft Soap



Car Interior Cleaner



Multipurpose Disinfectant



SHOWER CABINS, BATHROOMS,
KITCHENS, SINKS, TILE AND CERAMIC
SURFACES, BLOOD STAINS,
SNEAKERS, POTS AND PANS, STOVES,
OVENS, PVC

www.naturaliveglobal.com

COLD-PRESSED ORGANIC OILS &



Cold-Pressed



HÜMA
Hint Yağı
Castor Oil
Sığirt Sıkırı

Castor Oil



HÜMA
Udi Hindi Yağı
Costus Root Oil
100 ml e

Costus Root Oil



Naturalive
BEAUTY
ÇUHA TOHUMU
YAĞI
Evening Primrose Oil
50ml e

Evening Primrose Oil



Naturalive
BEAUTY
AT KEŞANESİ
YAĞI
Horse Chestnut Oil
50ml e

Horse Chestnut Oil



Naturalive
BEAUTY
ARGAN YAĞI
Argan Oil
50ml e

Argan Oil



HÜMA
Kudret Narı
Yağı
Bitter Melon yağı
Virgin Olive Oil
100 ml e

Bitter Melon Oil



HÜMA
Kenevir Tohumu
Yağı
Sığirt Sıkırı
100 ml e

Hemp Oil

Essential Oils



Peppermint
Oil



Tea Tree
Oil



Lavandula
Hybrida
Herb Oil



Rosemary
Oil



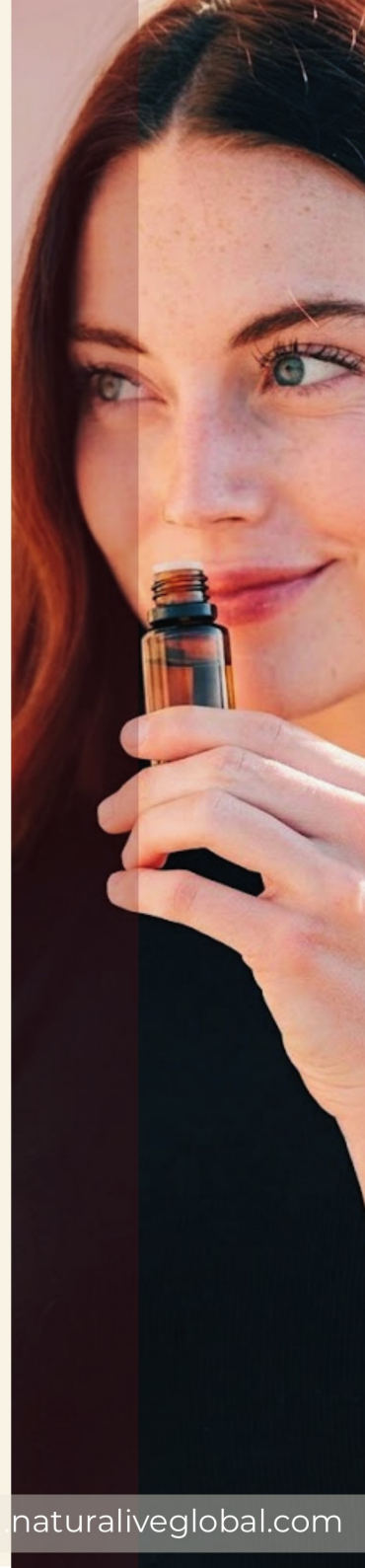
Niaouli Oil



Eucalyptus
Oil



Thyme Oil



Organic Oils



Safflower
Oil



Pumpkin
Seed Oil



Flaxseed
Oil



Black
Cumin Oil



Coconut Oil



St. John's
Wort Oil

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ORGANIC & VINEGARS



Organic Vinegars



Lemon Garlic
Parsley Vinegar



Hawthorn
Vinegar



Pineapple
Vinegar



Vitex Seed
Vinegar



Rose
Vinegar



Apple
Vinegar



Detox Vinegar



Rhubarb
Vinegar

CERTIFICATES
TRUSTED, TESTED, TRANSPARENT.

